



KEEP JACKSON COUNTY BEAUTIFUL

Minutes

Jackson County Administration Building Auditorium
67 Athens Street
Jefferson, Georgia

August 9, 2018
5:00 P.M.



Members Present

Christie Craig
Kayley Edwards
Mike Faulkner
Greg Laughinghouse
Jack Legg
Gina McKinney
Susan Russell

Members Absent

Wade Johnson
Chuck Murphy
Philip Smith
Cecil Tatum
Yvette Wise

Staff Present

Jamie Dove – KJCB Coordinator
Gina Roy – Public Development Director

Mike Faulkner called the meeting to order at 5:01 pm.

Jamie Dove asked those present if they had taken a look over the minutes from the June meeting. She noted if there were no comments or concerns, she would entertain a motion. Greg Laughinghouse made a motion to approve the minutes for the June 14, 2018 meeting. Susan Russell seconded the motion. There was unanimous approval of the minutes.

A financial report was given to the board by Jamie Dove. There is currently \$17,412.97 in the KJCB, Inc. account. This balance had stayed consistent, but Jamie did expect for there to be expenses and income in the next few months as the program is gearing up for its fall recycling event.

Jamie Dove gave the staff report. She noted that she had completed the reporting for Keep America Beautiful and Keep Georgia Beautiful. All reporting was turned in before August 1st, which qualifies KJCB for the President's Circle (which would help if every applying for grants). Greg, Susan, Cecil, and Jamie just completed the litter survey for the year. She thanked the three volunteers for agreeing to go out and help with this endeavor. The group was pleasantly surprised with the results gathered; there were some very clean right-of-ways and in the future the group can take on additional indices such as graffiti,

illegal signs, junk vehicles, etc. KJCB has three new adopt-a-road groups since the last meeting: Jackson County Airport adopted a portion of Lyle Field Road, Iron Pin Ranch adopted Geiger Road, and RedLine Performance Trucking adopted Tapp Wood Road. Tapp Wood Road is a major win for KJCB since it is one of two that Jamie gets the most complaints about. The other is Jesse Cronin Road and she hopes to coordinate with Jennifer in Braselton to see if there is a civic group or DDA that may be interested in taking this on. The adopt-a-road program is a domino effect and it only takes one group to adopt a road and it dominos to roads in the greater area.

Jamie noted to the board that she had been invited to a collaborative with Athens Clarke County's Solid Waste Department, which houses the recycling program and CHaRM (Center for Hard to Recycle Materials). This meeting hosted Madison, Oconee, and Walton counties, also. The meeting discussed the teacher reuse store collaborative and bringing Jackson County into that group. Businesses, UGA, retiring teachers, etc. donate items to this store, which is then open for free to the teachers in the counties that are involved. Teachers can come and browse the items to use in their classrooms. Clarke County is going to clean out what they currently have in the store, organize it, and then solicit new materials. KJCB getting involved means the teachers of Jackson County could use the store. Jamie will keep the board updated on any progress with this. She noted that she has an upcoming presentation to the Four Seasons Garden Club in October on how they could help in the future. Lastly, the County's 'Budget in Brief' packet was passed around. This packet highlights the CAFR that was just completed and KJCB has been noted as the spotlight department of the year (write-up and photos included).

New Business –

1. City of Hoschton

Two opportunities have come up with KJCB regarding the City of Hoschton. One is the Hoschton Fall Festival, which runs September 21st, 22nd, and 23rd. Commissioner Ralph Richardson purchased a booth for KJCB and we are in need of volunteers to man the booth and promote our program. Jamie promised to send out a follow-up email with dates and times to solicit volunteers who may not be present at the meeting. The second opportunity is to advertise in the City of Hoschton's yearly calendar. Jamie showed an example of the calendar and noted that it would be \$200 should the board choose to pursue this. The ad goes out to 1,500 citizens and businesses in Hoschton, with the option of electronically or as a hard copy. KJCB would be given January, which would give them the opportunity to be the first month seen and share three events throughout the year. This would come out as advertising from the County's allotted budget for the program.

2. Cardboard Recycling Update

Jamie noted that the County and its department heads were right in the middle of budget season. Gina is presenting her budget to see if KJCB, Inc. needs to partner with the County on putting money towards getting this program underway. The Solid Waste Department has a trailer and truck available for hauling, just not a covered dumpster. It would need to be covered in some form of fashion in order to keep the material dry so it can be transported to Athens. Gina spoke on the budget process and her recent meetings with both the County Manager and the Solid Waste Superintendent regarding this initiative. Gina noted that the budget would be finalized towards October/November so she hoped to know something by then in regards to actually purchasing the container. Jamie would be doing the research on what types of cardboard were able to be taken and Gina noted that as a residential program, this would be most helpful for the I-85 Board of Realtors to know to spread the word to new homeowners, since we have gotten numerous calls lately.

3. Fall Recycling Day: October 20, 2018

Jamie passed around the sign-in sheet from the spring event for her EPD requirements. She noted that she had gotten verbal commitment from all vendors for the fall event. Jamie asked Mike Faulkner if he felt that we needed to start charging for oil (as we fill up so fast). Mike said no, but that he would take care of getting us a new container – these run around \$75. Jamie noted that two Animal Control officers would be taking the inmates out, so this will be most helpful in terms of physicality. Jamie has already started on ordering for this event. This includes new items, such as directional signs, traffic speed signs, etc. It will be very nice to have these station signs that will calm those in line. There will also be a new ‘stay in car’ sign. We have vests for those directing traffic so they can be seen in clustered areas. Bounty towels will be purchased for Mike’s oil station and also coolers for each station to keep people from having to walk so far to the large cooler. Mike noted that it would be most helpful if the County could use the flatbed truck to transport the auto batteries to Jones Recycling. An account is set up; he has just not had time. Jamie will start working on getting the flyers mass printed for handing out, in addition to gathering sponsors for the event and door prizes.

At the time of board comments, Jack Legg noted that the Commerce Lions club was retiring from their adopted road. The members are older and have been told by their doctors that they do not need to be out walking on the shoulder of roads. Jamie noted that she would work on finding a group to take over Woods Bridge Road and thanked Mr. Legg for all of his time invested into that area of the County. Mike Faulkner asked where the adopt-a-road supplies are purchased from. Jamie noted that these usually come from Amazon, as that is where she finds the best price. She gave Mike an example of some of the prices and he felt he could do better with one of his suppliers. Jamie promised to send Mike a list of the supplies and links to where she gets the lowest prices so he could compare.

Susan Russell made a motion to adjourn and Greg Laughinghouse seconded the motion. Unanimous approval to adjourn; meeting adjourned at 6:00 p.m.

Chairman

Date